

# BeFearless Design Kit

## Style Attributes

Feminine

Confident

Empowered

Successful

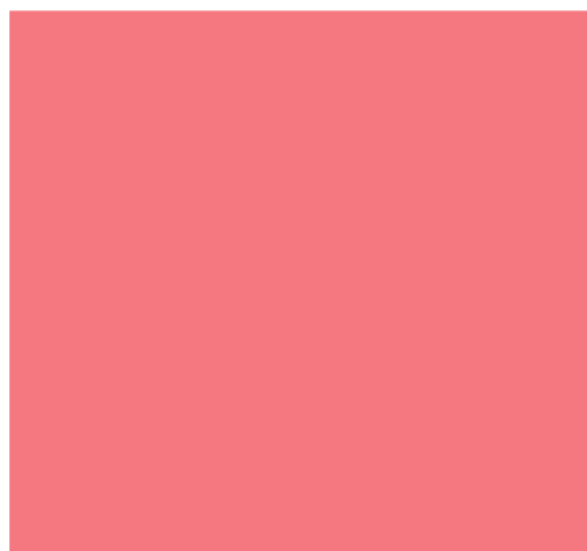
Fresh



## Color Palette



#DAD6D5



#F67880



#91C68C



#B68AD1



#2A252A

## Font Family

Header Font - Mogan

Subheading - Kolletif

Text - Nunito Light

## Product designs & various event materials

Typographic designs and materials, to be utilized during virtual and in-person events, that reflect woman's mentorship.

